



# Shoes & Bags Asia

[www.shoesbagsasia.com](http://www.shoesbagsasia.com)

**14 - 16 August 2020**  
Karachi Expo Centre, Pakistan



# International Product & Machinery Trade Fair

Owner & Organizer



Country Partner



Supporters



Trade Development  
Authority of Pakistan



Prime Minister's Office  
Board of Investment



Karachi Chamber of  
Commerce & Industry

Strategic Partner



PCJCCI  
Pakistan China Joint  
Chamber of Commerce &  
Industry (PCJCCI)

Buyer's Database Partner



# Testimonials:

Exhibition was very successful and efficient. Pakistani market is the right place for us, we hope to participate this exhibition next year again, we advise all the companies in this sector to participate in this exhibition. - Dandy, Manager, Aililia Shoes China



The show was very good this year, with plenty of people approached us in our booth as they would like to know the latest shoes products. - Ms. Mariam, Mktg, Stratford Street, Pakistan.



This is our first participation and we are totally satisfied that we had the chance to introduce our products to local market. Organization and exhibition are very good. - Purple Patch, Pakistan



We are surprised with the good responses from visitors from commercial facilities, local government and potential sponsors and clients came to our booth. We are really satisfied. We met quite a few visitors including our exact target customers. Many of the visitors are the people in charge or with decision authority. We had very productive meetings during the show. - Mr. Sohail, BDM, Funky Fish-Spain



# About us:

It is one of the most influential and largest shoe and footwear shows. The focus of the event is presentation of machinery, materials and the equipment for manufacturing of footwear and leather products industries. To keep pace with the dynamic expansion of the shoes & leather industries, this show is the ideal business platform for suppliers to present the latest innovative products, technologies, equipment, systems and services to the international buyers.

# Reasons to Exhibit:

- **Professional Organizers**

The organizers have 34 years of experience in organizing, marketing and promoting trade fairs, and good network with relative associations worldwide. They will make all efforts to provide the most considerate business services.

- **Industrial Cluster Advantages**

Held in Karachi, benefits from local networks along with nearby industrial resources.

- **Comprehensive Publicity Campaign**

The organizers will conduct ads and other promotional campaign in press, newspaper, radio, Social media and internet, realizing the widest media exposure. With collaboration of branch offices, we deliver fair news to professional shoe markets all over Pakistan.

- **Valuable Buyer Database**

Through years' of accumulation, we have found up a database with thousands of buyer profiles that can be turned into potential visitors. There is a professional team inviting buyers from all over the Pakistan and world through regular emails, telephone calls, etc., assuring the maximum attendance of high quality visitors.



# Shoes & Bags Asia

- Access to a highly lucrative and growing market
- Gain greater understanding of this global market
- Make contact with international buyers & suppliers
- Source new dealers and distributors
- Establish new business contacts
- Immediate sales and orders
- Create better ties with existing customers
- Monitor competitor activity
- Cost-effective promotion of your products and services increasing your brand awareness
- Benefits from the events extensive marketing campaign
- Worldwide exposure through the official show website



## Exhibit Profile

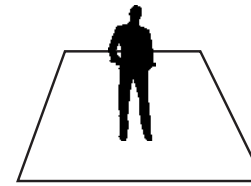
The exhibiting companies will make 'Shoes & Bags Asia' a priority to introduce new machinery and equipment, products, materials, systems and technology and new company initiatives at the show, making it the most promising and indispensable event of the year.

- |                      |                            |                         |
|----------------------|----------------------------|-------------------------|
| • Children's Shoes   | • Finished Products        | • Model Designs         |
| • Sports Shoes       | • Accessories / Components | • Urban Footwear        |
| • Women's Shoes      | • Slippers                 | • Sectoral Publications |
| • Men's Shoes        | • Wallets                  | • Leather Bags & Shoes  |
| • Footwear Machinery | • Bags and Suitcase        | • Luggage               |
| • Shoes Materials    |                            |                         |

- Agents of Branded Products
- Brand Owners
- Buying Offices
- Chain Stores
- Department Stores
- Decision Makers
- Designers
- Distributors
- Distributors/ Trading
- E-Retailers
- Exporters
- Foreign Trade Company Representatives
- Importers
- Independent Wholesalers
- Press Staff
- Production and Manufacturing Factory Owners
- Research & Development
- Retailers
- Sectoral Associations' Representatives
- Shoe & Bag Manufacturers
- Shoe & Bag Store Representatives
- Subcontract Manufacturers
- Trade Association / Government Agency

\* This Is Not The Exhaustive List, And Shall Serve As Guide Only.

# Highlights



## Bare Space inside Halls (min 18 sqm) US \$ 250 per sqm\*\*

1. Each Bare space stall covers floor size 3m x 6m
2. Printing of 200 words profile of the Exhibiting organization in the Exhibition Catalog

\* Exclusive of all Govt. Taxes  
\*\* 13% Tax applicable on tariff



## Shell Scheme Stalls (min 9 sqm) US \$ 300 per sqm\*\*

1. Shell Scheme (size 3m x 3m) comes complete with basic stand structure with:
  - Floor carpets within the stand area
  - Two (02) Chairs
  - Three (03) Spot Lights (100 watts each)
  - One (01) Information Counter
  - Fascia board with your company/brand's name on it. (Max 20 Alphabets)
  - One (01) 5 ampere / 220 volt Single Phase Power Socket
2. Printing of 200 words profile of the Exhibiting organization in the Exhibition Catalog

\* Exclusive of all Govt. taxes  
\*\* 13% VAT tax applicable on tariff

Owner & Organizer



## Ecommerce Gateway Pakistan (Pvt) Ltd. Pakistan's Biggest & Largest Trade Fair Organizers

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